



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

<u>Contract / Revision</u> 584970 /		<u>Alt Order #</u> 09848916
<u>Product</u> PRIORITIES USA ACTIO		
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Estimate #</u> 1789	
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/23/12	10/23/12	M-F 5a-530a	5a-530a		1:00			NM	1	\$2,400.00
FOX8-NWS-5AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,400.00			
N 2	8	10/29/12	10/29/12	M-F 2p-3p	2p-3p		1:00			NM	1	\$2,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00			
N 3	8	10/24/12	10/24/12	M-F 3p-4p	3p-4p		1:00			NM	1	\$2,400.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,400.00			
N 4	8	10/25/12	10/25/12	M-F 4p-5p	4p-5p		1:00			NM	1	\$3,000.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00			
N 5	8	10/26/12	10/26/12	M-F 4p-5p	4p-5p		1:00			NM	1	\$3,000.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,000.00			
N 6	8	10/29/12	10/29/12	M-F 4p-5p	4p-5p		1:00			NM	1	\$3,000.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00			
N 7	8	10/24/12	10/24/12	M-F 4p-5p	4p-5p		1:00			NM	1	\$3,000.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$3,000.00			
N 8	8	10/24/12	10/24/12	M-F 5p-6p News	5p-6p News		1:00			NM	1	\$6,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$6,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
584970 /	09848916

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES USA ACTION	1789

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 9	8	10/29/12	10/29/12	M-F 5p-6p News	5p-6p News		1:00			NM	1	\$6,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$6,000.00			
N 10	8	10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		1:00			NM	1	\$8,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$8,000.00			
N 11	8	10/26/12	10/26/12	M-F 6p-7p News	6p-7p News		1:00			NM	1	\$8,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$8,000.00			
N 12	8	10/24/12	10/24/12	M-F 10p-1030p	10p-1030p		1:00			NM	1	\$9,000.00
FOX8-NWS-10PM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$9,000.00			
N 13	8	10/26/12	10/26/12	M-F 10p-1030p	10p-1030p		1:00			NM	1	\$9,000.00
FOX8-NWS-10PM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$9,000.00			
N 14	8	10/23/12	10/23/12	M-F 11p-1130p	11p-1130p		1:00			NM	1	\$4,000.00
BG BNG THRY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$4,000.00			
N 15	8	10/29/12	10/29/12	M-F 11p-1130p	11p-1130p		1:00			NM	1	\$4,000.00
BG BNG THRY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$4,000.00			
N 16	8	10/23/12	10/23/12	M-F 12a-1230a	12a-1230a		1:00			NM	1	\$1,200.00
TMZ												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00			
N 17	8	10/27/12	10/27/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		1:00			NM	1	\$3,000.00
FOX8-SAT MORN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$3,000.00			
N 18	8	10/28/12	10/28/12	Fox 8 News Su 8a-10a	Su 8a-10a		1:00			NM	1	\$2,400.00
FOX8 NWS SU-8A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,400.00			
N 19	8	10/28/12	10/28/12	Su 1130p-12a	1130p-12a		1:00			NM	1	\$3,000.00
BG BNG THRY W												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$3,000.00			
Totals											19	\$82,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	15	\$67,400.00	\$57,290.00
10/29/12 - 10/29/12	4	\$15,000.00	\$12,750.00
Totals	19	\$82,400.00	\$70,040.00

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<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☒ a committee;
 ☐ an association;
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

_____ Date	 _____ Signature	_____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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